

1 in 21 Champion Goals: Community Outreach

- Offer paid time off to employees who want to volunteer.
- Communicate community initiatives-calendar of events-within the company.
- Allow and/or promote use of facility/meeting rooms for community initiatives.
- Educate your HR Staff in how to engage employees.
- Offer to match gifts to community non profits.
- Start a share program and let employees suggest nominees and those who participate can vote.
- Recognize the volunteer efforts of employees.
- Start a community garden, allow employees to plant/tend garden during breaks.
- Support and promote the Muskegon Farmer's Market.
- Encourage ALL employees to participate, and sponsor their participation in community improvement groups.
- Organize community benefit events for employees to participate in (during, and outside, working hours).
- Track & recognize community benefit efforts by employees in their performance reviews.
- Participate in community walks.
- Hold healthy cooking demos.
- Partner with other local organizations to sponsor an event. Share expenses and resources. Network with others.
- Develop a brainstorming team for ideas and to help with wellness activities.
- Allocate a day per month/quarter/year for a team to give back to local community by volunteering.
- Promote community smoking cessation resources.
- Organize opportunities for employees to serve the community (ex- roadside clean up day, sponsoring a food truck, etc.)
- Run internal challenges for social groups (Toys for Tots, Kids Food Basket, etc.)